



For immediate release.

PRESS RELEASE

**JAPAN'S KOHWA KASEI CHEMICALS SELECTS STEER'S MEGA SPECIAL 40 FOR
NYLON GLASS FIBRE COMPOUNDING**

Bangalore, India, December 10, 2014: STEER, today announced that Japanese Company Kohwa Kasei Chemicals Inc has procured a 'MEGA SPECIAL 40' extruder line for its plant in Nara, near Osaka. Kohwa Kasei will use the Do/Di 1.55 MEGA SPECIAL 40 for its Engineering Plastics application involving glass filled nylon. Kohwa Kasei selected STEER for long term collaboration as it is witnessing a surge in demand for Nylon glass fibre filled polymers in Japan.

STEER MEGA SPECIAL 40 is designed for high process compatibility, enhanced compounding, improved wear and corrosion performance, reduced cost of operations and maintenance.

A team of experts from Kohwa Kasei Chemicals led by its Chairman Mr Shigenori Mochida-san visited STEER's facilities in Bengaluru and foundry Coimbatore to understand STEER's technology and to then deploy it gainfully in their production.

Mr. Koichi Hayuka-san, General Manager of Kohwa Kasei Chemicals said "The Company which at present has extruder lines from Japanese manufacturers zeroed in on STEER's MEGA SPECIAL for its best value performance and quality."

Dr. Babu Padmanabhan, Managing Director and Chief Knowledge Officer of STEER Engineering said "We have gained a leadership position by having a complete range of products to cater to all types of market and application requirements in terms of production capacity, such as lab extruders, pilot production extruders or large extruders, and varied applications from commodity plastics to highly engineering material."



“The Japanese plastics industry has played a leading role in polymer development and application that spurred Japan’s advancement in appliances and consumer durables,” Dr Padmanabhan said. STEER serves over 225 Japanese compounding plants through its own facility in Japan and through its partnership with Kubota Corporation (for spare parts distribution).

STEER has an application development centre (ADC) in Tokyo, Japan with ability to conduct application trials for new material development and to demonstrate the power of the process technology through STEER’s EPZ.

About STEER:

STEER is creator of materials platform technologies that effectively transforms and functionalizes materials in the field of plastics, pharmaceuticals, food & nutraceuticals, biomaterials and bio-fuels.

STEER was started 1993 by Dr. Babu Padmanabhan with the vision to create intelligent technology for a rapidly evolving world. Today over 500 dedicated professionals and performers are part of his vision. STEER has deployed and serves to up-keep more 400 co-rotating twin-screw extruder technology platform lines across 35 countries.

STEER designs, develops, manufactures, markets, sells & services **co-rotating twin screw extruder technology platform**, along with all its major components including gearboxes, key peripherals such as volumetric/gravimetric feeders, side-feeders, screen changers and processing section parts such as elements, barrels and shafts for customized application solutions

STEER, platform technology help compounders develop perfect colour master batch, engineering plastics, specialty plastics, commodity plastics, thermoplastic elastomers, recycle plastics and conductive plastics.

STEER today has applied and holds 29 patents, for innovations in geometry, metallurgy, methodology, process and material technology.

STEER Application Development Centres (ADCs) in **Bangalore,(India), Akron (USA) & Yokohama (Japan)** helps companies to research, develop and run trails of new applications and process. For information you may visit www.steerworld.com

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